

**EDUCATION**

**Studio SAMO**  
Bologna

**October 2013**

**EF University**  
New York, New York

**August 2012 - September 2012**

**University of Palermo**  
Palermo, Italy  
Bachelor of Advertising Techniques

**September 2003-July 2012**

**En. A. I. P. (Ente Autonomo Istruzione Professionale)**  
Termini Imerese, Italy  
Education School Diploma

**April 2010-December 2010**

**Scientific Lyceum Niccolò Palmeri**  
Termini Imerese, Italy  
High School Diploma

**September 1998-June 2003**

**I.S.I. (Italiana Servizi Informatici)**  
Termini Imerese, Italy  
Education School Diploma

**May 2000- January 2002**

**WORK EXPERIENCE**

**Sotto Il Castello**  
Caccamo, Italy

**December 2013 – Up to now**

- Advertising seller

**LB Regali**  
Caccamo, Italy  
*Graphic Counselor*

**April 2011 – December 2011**

- Created brochures for promoting gifts items.

**WORK EXPERIENCE – Continued**

**Guzzardo Arredi**

**April 2012 – May 2012**

Caccamo, Italy

*Web Designer*

- Construction and graphic renovation of web site [www.guzzardoarredi.it](http://www.guzzardoarredi.it)
- Created Social Networks pages such as Facebook, Twitter, Google+ and Youtube channel.

**Altraforma Agency**

**October 2010 – November 2010**

Palermo, Italy

*Internship in Advertising Agency*

- Created and managed websites through CMS such as Joomla and Wordpress.
- Published and updated websites on client server and managed website creative through Photoshop.

**Silene**

**September 2010**

Palermo, Italy

*Graphic Counselor*

- Created a brochure about their naturalistic trips.

**NovaService Agency**

**March 2010 – May 2010**

Palermo, Italy

*Internship in Advertising Agency*

- Press Officer for major client, *Forum Palermo*.
- Client Management, *Hotel Selinunte*. Provided website data and analysis.
- Provided and implemented strategic communication via the web to increase traffic volume.

**EXTRACURRICULAR ACTIVITIES**

- Alumni member of Archeoclub of Italy. Discovered and evaluated archaeological sites in and around neighboring Caccamo for cultural knowledge and information.
- Electric guitar instructor at Associazione Amici della musica Benedetto Albanese.
- Show manager as well as a band member of my band.

*Language Skills:* Italian, English, Spanish.

*Technical Skills:* Competent using Microsoft Office Suite including Word, Excel, PowerPoint. Competent using graphics programs such as Illustrator, Photoshop, Gimp. Filezilla, Windows Moviemaker, Dreamweaver. SEO, Social Media Management and Facebook Adv skills.